MEDIA GOLD

www.mediagold.com.pl

GUIDELINES FOR CORRECT PREPARATION OF FILES

CONTACT WITH DTP DEPARTMENT:

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GENERAL RULES

- **Files:** We recommend to use composite **PDF** in the CMYK color space (flattened transparencies).
- **Bleeds:** at least **3 mm.**
- **Inner Margin** from the cutting line of the die to important graphic elements(logos, inscriptions, drawings) should be at least **3 mm**, in the case of cards minimum **4 mm.**
- **Required bitmap resolution** like graphics or photos: **300 dpi, minimum 250 dpi.**
- **EAN and QR Codes:** vector curves, color - **100% BLACK** on white background.
- **Texts:** converted to **vector curves.**
- **Black texts, lines, graphics:** recommended color **100% BLACK with overprint.**
- **Deep black:** we recommend the following: **C:50% M:40% Y:40 K:100% or C:30%, M: 20%, Y: 10% K: 100%**
- **Diecuts, UV varnish** etc.: saved as vector curves in color **Pantone with overprint.**
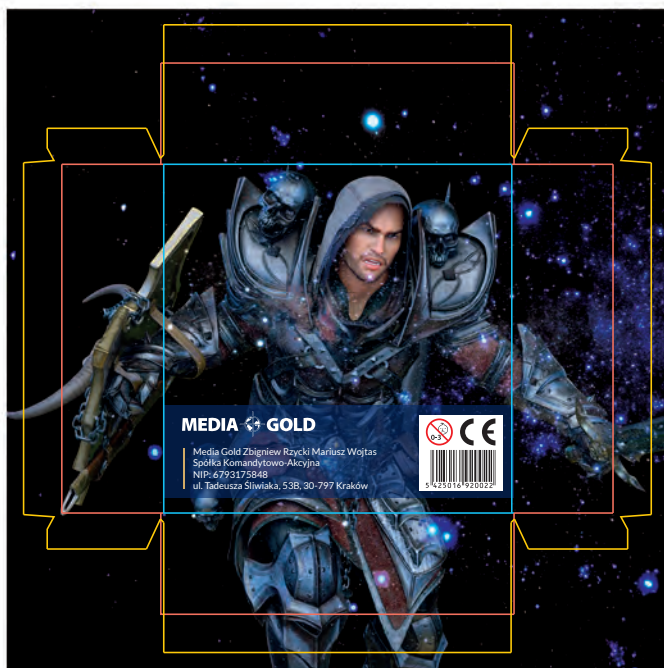- **Total Ink Limit** – **320 %**

BOXES – DETAILED RULES

FILES

We recommend sending files in a version „with" and „without" a die applied, e.g. two pages in one file or two separate files. If you have not received the pattern of the cutting die from us, please let us know and we will send the pattern by e-mail. Please do not use your own box dies. The file name should include information whether the file concerns the lid or the bottom of the box. The established dimensions of the box refer to the bottom, the lid is always slightly larger, please take this into account when placing the graphics under the die.

ATTENTION:
If the PDF file contains a cutting die, it cannot be merged with the graphics!
Die requirements: vector curves, Pantone color with overprint
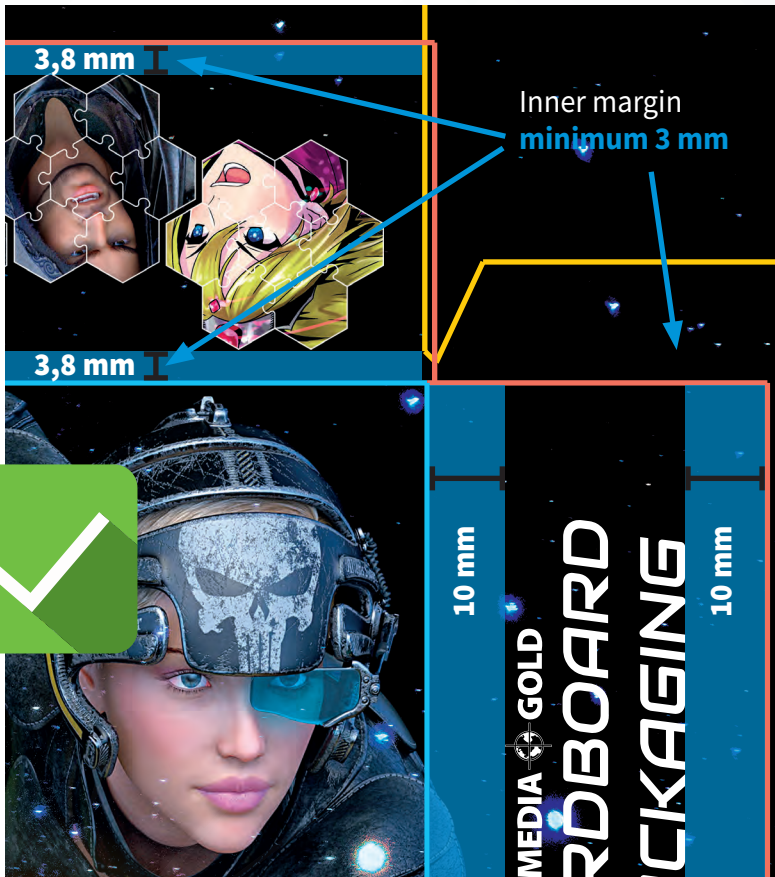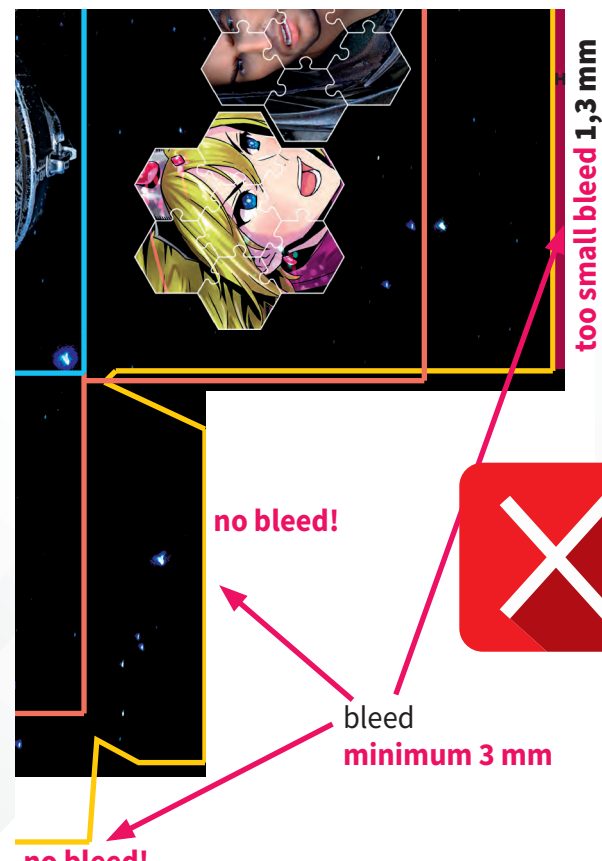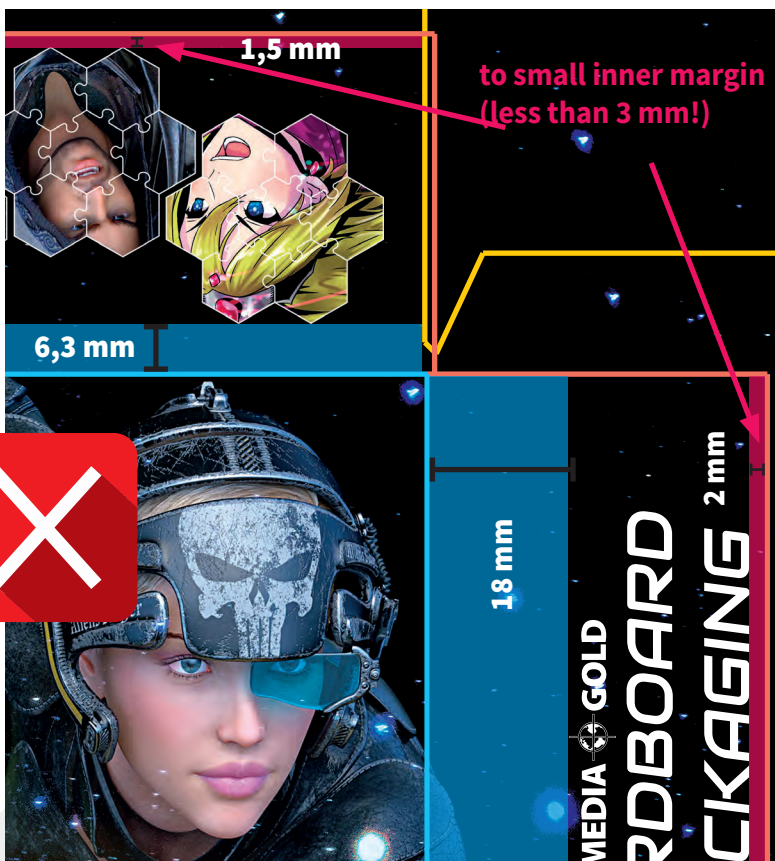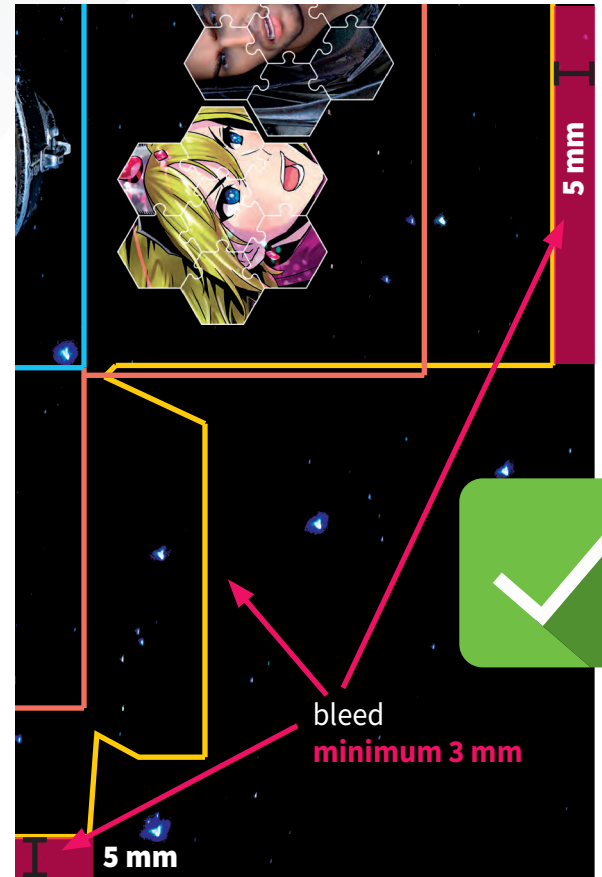
BOTTOM

FRONT

MARGINS, BLEEDS

Please keep at least **3 mm internal margin** from the die line to important elements on the page (graphics, logos, texts). The graphics should have **at least 3 mm bleed** from the die line on each side.

inner margin - **minimum 3 mm**

bleed – **minimum 3 mm**

3,8 mm

Inner margin
minimum 3 mm

3,8 mm

5 mm

10 mm

10 mm

MEDIA GOLD RDBOARD CKAGING

bleed
minimum 3 mm

5 mm

1,5 mm

**to small inner margin
(less than 3 mm!)**

too small bleed 1,3 mm

6,3 mm

18 mm

2 mm

MEDIA GOLD RDBOARD CKAGING

no bleed!

bleed
minimum 3 mm

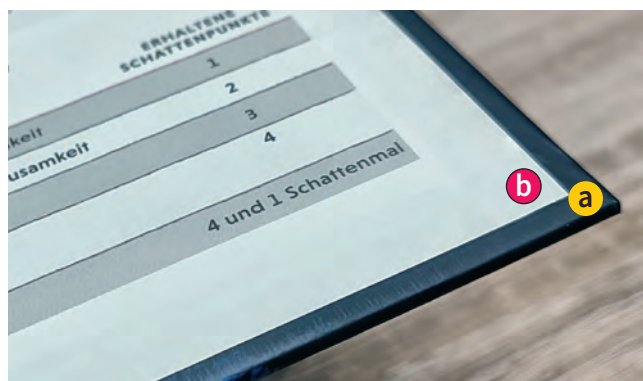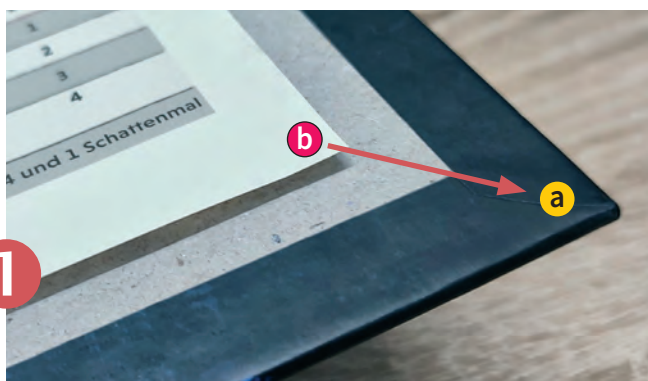**no bleed!**

MANDATORY SIGNS

The box should contain:
- customer/publisher's address
- EAN code (color 100% black)
- warning if the game contains small elements
- CE marking in games for young children

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BOARDS – DETAILED RULES

FILES

For each board, please send two separate PDF files with the appropriate description: **front/back.**
If the board is foldable, please let us know which part of the board should be visible after folding.
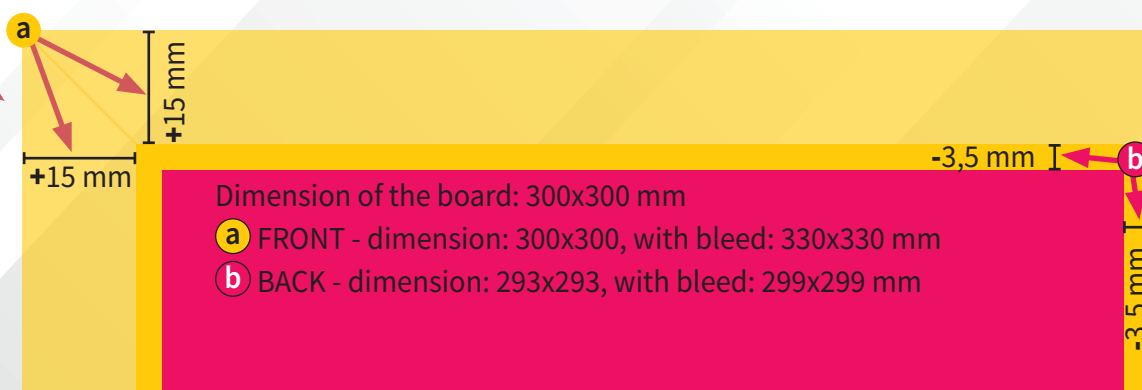

BOARD WITH COVERED EDGES

MARGINS, BLEEDS

❶ **Board with covered edges**
The board should have an **internal margin of 3 mm** from important elements (graphics, texts).
FRONT – The file should have dimensions **plus 15 mm bleed on each side.**
REWERS – The file should have dimensions **less 3.5 mm on each side plus 3 mm bleed.**

+15 mm
+15 mm
-3,5 mm
-3,5 mm

Dimension of the board: 300x300 mm
ⓐ FRONT - dimension: 300x300, with bleed: 330x330 mm
ⓑ BACK - dimension: 293x293, with bleed: 299x299 mm

❷ **Board with no covered edges (cut with diecut)**
❸ **Cardboard boards, cut on guillotine**

The board should have an inner-margin of **3 mm** from important elements (graphics, texts) to the cutting line.

The file should have dimensions **plus 3 mm** bleed on each side.

② BOARD WITH NO COVERED EDGES (CUT WITH DIECUT)

③ CARDBOARD BOARDS (CUT ON GUILLOTINE)

CARDS – DETAILED RULES

FILES

Card files should be sent to us as follows:
We require two files for each deck - **1 file with fronts, 1 file with backs.** The first page in the file with fronts should correspond to the first page in the file with backs, etc. If we have, for example, 2 decks of cards in the game, we need 4 files.
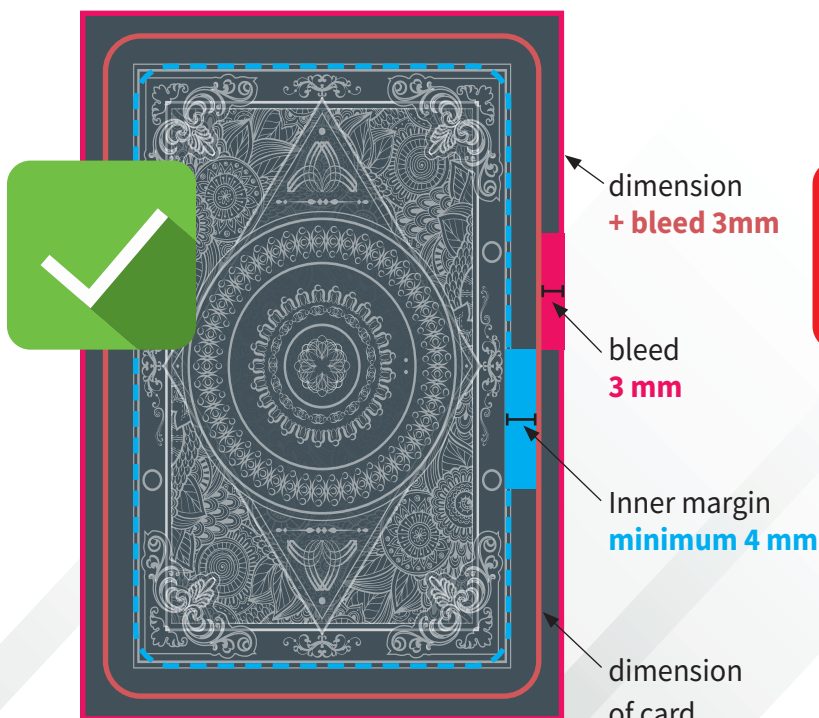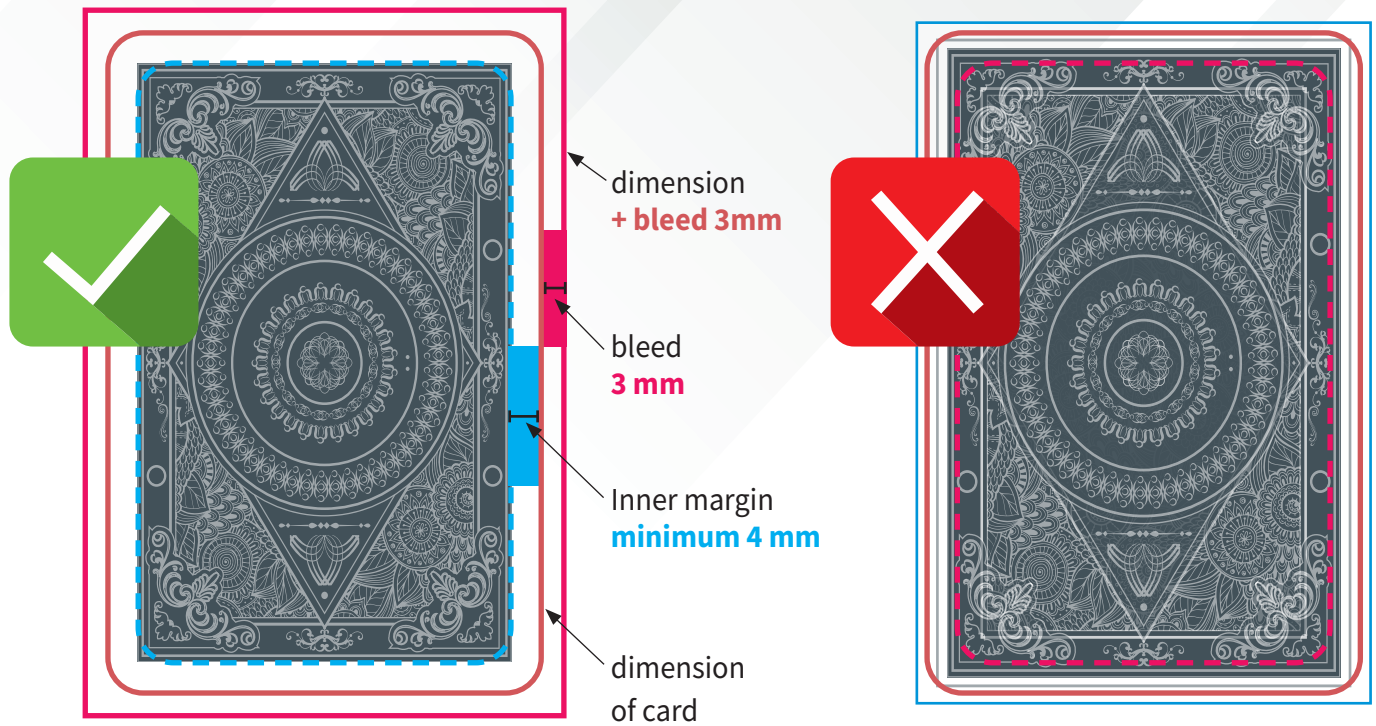Please describe the files, e.g.: Deck 1 frontside.pdf, Deck 1 backside.pdf, Deck 2 frontside.pdf, Deck 2 backside.pdf etc.
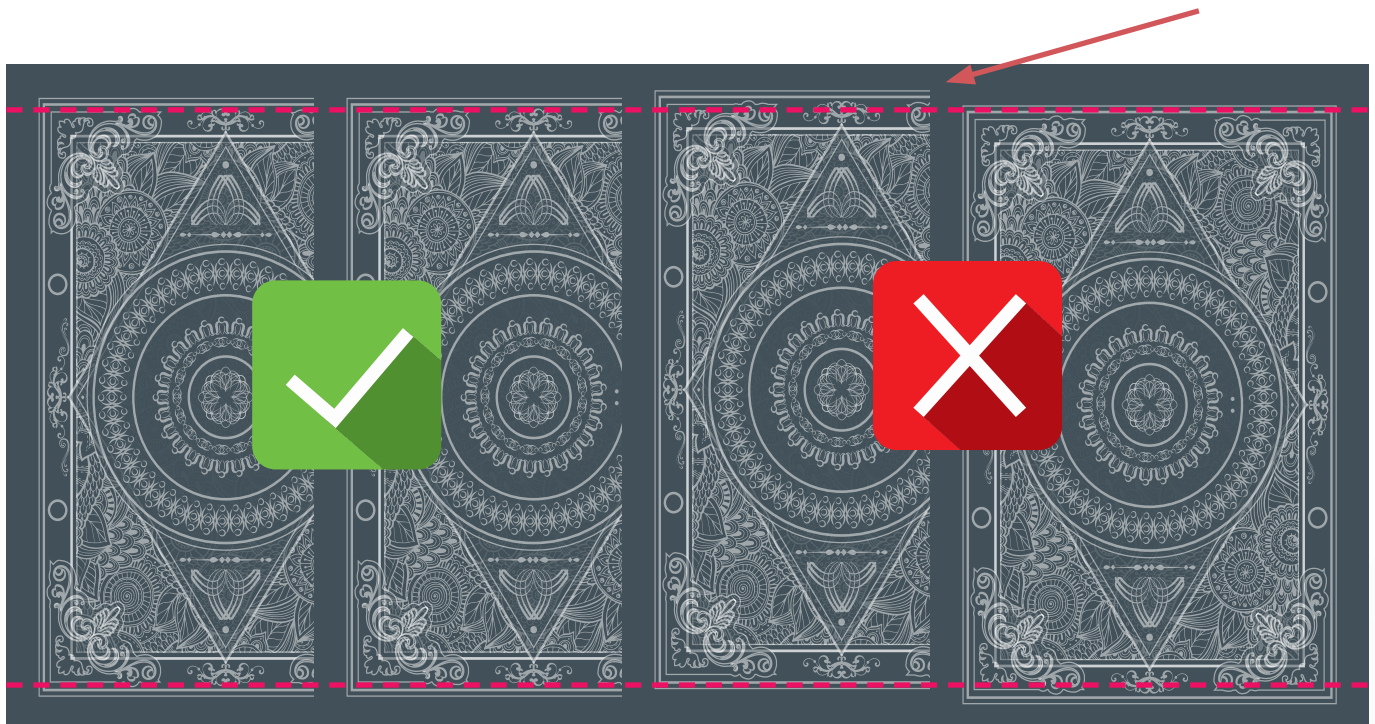
MARGINS, BLEEDS

Cards must have an **inner margin of 4 mm** from important elements (graphics, texts) to the die. The file should be in the correct dimension of the card **plus 3 mm bleed.**

ATTENTION: card order in the file will match order of cards in the deck, e.g.: first page in the pdf, will be the first card visible at the deck.

dimension
+ bleed 3mm

bleed
3 mm

Inner margin
minimum 4 mm

dimension
of card

dimension
+ bleed 3mm

bleed
3 mm

Inner margin
minimum 4 mm

dimension
of card

ATTENTION! Repeating elements on cards should be the same size and placed in the same place on each side of the deck. Even slight shifts when viewing the entire deck are visible.

DIFFERENT LANGUAGE VERSIONS

If the cards have different language versions, and only the black plate is to be replaced, the files should be created **in PDF version at least 1.5 with layers!** This way, each language layer (texts) is in black color and the background is constant for all languages. This is the only proper way to prepare several language versions.

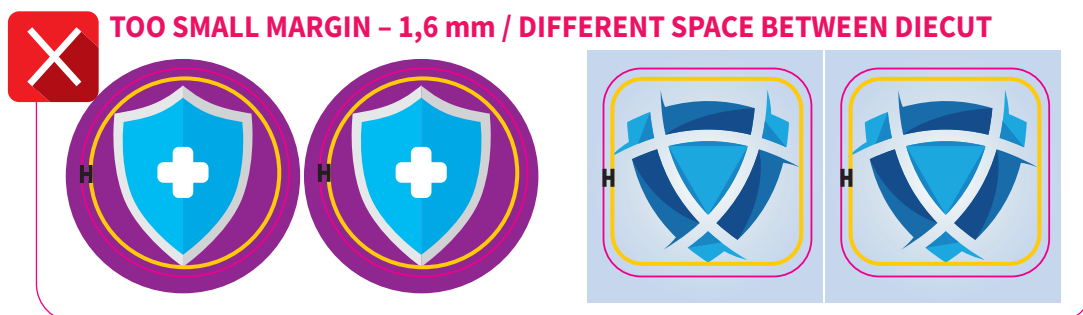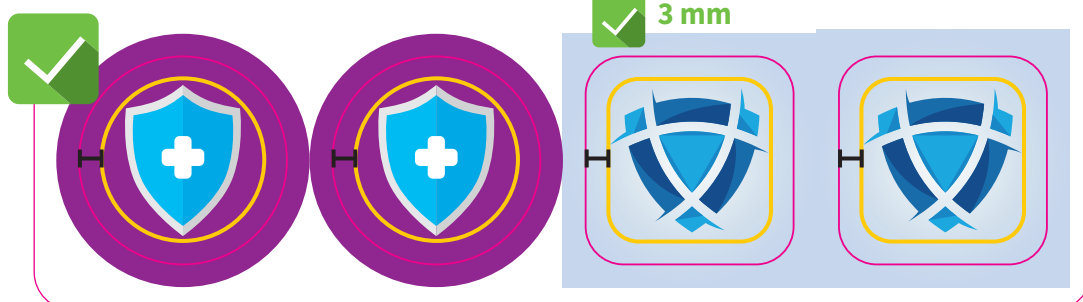# PUNCHBOARDS – DETAILED RULES

FILES

For each form, please send two separate PDF files with the appropriate description: **FRONT/BACK.**
If a punchboard has many patterns, they can be saved in one PDF file with multipage, as long as the individual pages in the FRONT SIDE file correspond to the corresponding pages in the BACK SIDE file.
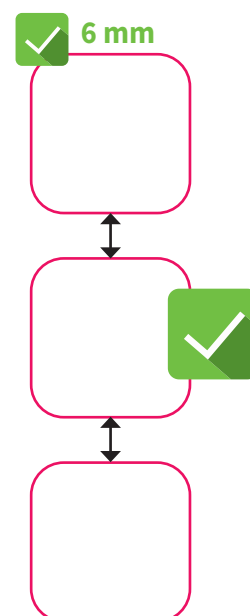
MARGINS, BLEEDS, SPACING

Each element of the punchboard should have a **safe inner margin of 3 mm** from important elements (graphics, texts) to the diecut and a **bleed of 3 mm**. There must be a minimum distance between the individual elements of the form cut **6 mm**. It is best to consult the layout and arrangement of the punchboards with our technologist: technolog@mediagold.com.pl.

Safe inner margin **minimum 3 mm**

✓ 3 mm

space between **minimum 6 mm**

✓ 6 mm

✗ TOO SMALL MARGIN – 1,6 mm / DIFFERENT SPACE BETWEEN DIECUT

bleed **3 mm**

✓ 3 mm

✗ 4 mm

✗ TOO SMALL BLEED – 1,9 mm / DIFFERENT SPACE BETWEEN DIECUT